



# Your Story

**"I am done, I quit!"** are the words you said to your manager 3 months ago. With \$50k of savings, you are ready to start a new adventure: launch the furniture business you have always dreamed of starting.

A month later, your company (MyOffice Inc.) is incorporated! The next step is to recruit a great team. After a few interviews, you hire Sophia as Sales Manager, Marc as Purchase Manager, and Paul as Secretary.



**You**  
CEO



**Sophia**  
Sales Manager



**Marc**  
Purchase Manager



**Paul**  
Secretary

Paul helps you find an affordable office location. Now, it's time to start doing business: purchase your first products, market your company, sell those products, and, hopefully, make a profit!

The first game, "Buy & Sell", will help you set up your B2B business: from buying new products to selling and delivering them to customers. Once these processes are in place, you can choose between 9 other scenarios to develop your strategy, including:

- Launch a **point of sale** for consumers
- Offer extra **services**
- **Manufacture** your own products
- Manage your inventory with **barcodes**
- **Sell online** with an eCommerce website
- **Recruit** a new employee

**Good luck with your new business!**





# Game Rules

The game has 10 business cases, each with 8-10 cards. **Start with the game “Buy & Sell”**, then play the others according to your strategy. For each card, follow these 3 steps:

**1** Read the business case on the front of the card. **Don't look at the back yet!**






**2** Complete the business process online on [www.odoo.com](http://www.odoo.com). **Take your time**; the goal is to learn!



**3** Compare what you did with the solution on the back of the card.

## Your Score

Pile the cards front-side up if you found the solution before looking at the back (even if you did it differently). Pile the cards with their back-side up if you missed something in the solution. At the end of the game, count the stars in the bottom-right corner of each face. The following table defines your level of success:

| 16+   | 14-15   | 12-13   | 10-11   | 7-9   |
|---|---|---|---|---|
|  |  |  |  |  |

# Buy & Sell

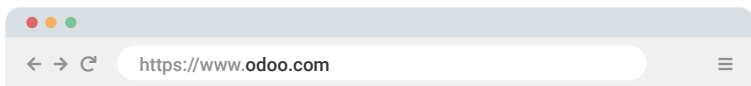
You are the CEO of **MyOffice Inc.**, a modern furniture retailer. To help your business grow, you have decided to set up an integrated management software.

Create your company's database on [www.odoo.com](http://www.odoo.com) through the **"Start Now. It's free."** button and select the **Apps** required for the following business flow:

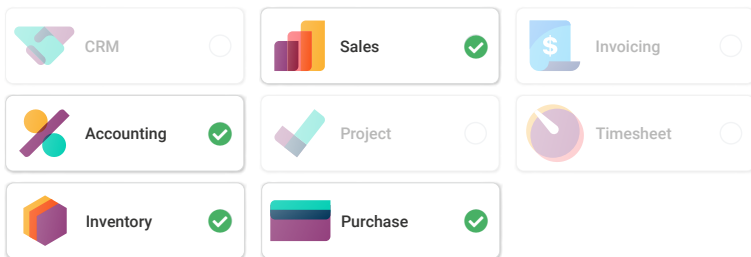
- |                      |   |
|----------------------|---|
| Create a product     | 1 |
| Purchase large desks | 2 |
| Receive products     | 3 |
| Control the bill     | 4 |
| Sell products        | 5 |
| Deliver to customer  | 6 |
| Invoice customer     | 7 |
| Record payment       | 8 |
| Analyze profits      | 9 |



# Install the apps



Start Now. It's Free



**i** These are the minimum set of apps required for the flow, but you can install more.

Configure >

Company Name

MyOffice Inc.

edu-myoffice-inc.odoo.com ✎

Country

United States ▼

Start now >

**i** If your company name starts with 'edu-', the database will exist for 24 months and will be deleted afterwards without backup.

Your own country should be selected by default. The country defines the relevant taxes, charts of accounts and legal reports.

Once finished, you will receive an email to activate your database and choose a password.





Buy & Sell

# Create a product

1

**Marc** • Purchase Manager

Hi, we visited **Wood Corner**, a new vendor that supplies office furniture. Here is a photo of their **Large Desk** that we like.

You



How much do they cost?

**Marc** • Purchase Manager

They cost **\$140** each, but they are discounted to **\$100** if we order a **minimum of 10 desks**. We can sell them at **\$220**.

You



Sounds good! I'll **create the product** in our catalog.





Purchase

Products ▶ Products

New

Product Name

☆ Large Desk

General Information

Sales

Purchase

Product Type ☒ Goods ☐ Service ☐ Combo Sales Price \$ 220.00

Invoicing Policy? Ordered quantities Cost \$ 140.00

Track Inventory ☒



Any cost between 100 and 140 is considered as correct, because the accounting valuation will depend on future purchases.

General Information

Sales

Purchase

| Vendor      | Quantity | Price  |  |
|-------------|----------|--------|--|
| Wood Corner | 10.00    | 100.00 |  |
| Wood Corner | 1.00     | 140.00 |  |



Buy & Sell

# Purchase large desks

2

You



Sophia, I plan to purchase **Large Desks**.  
What are your monthly sales estimates?

**Sophia** • Sales Manager

Between 9 and 12.

You



Ok, I'll **purchase 10 desks** to start with.



# Purchase large desks

2



Purchase

Orders ▶ Requests for Quotation

New

Vendor Wood Corner ▼

Products Other Information

| Product    | Quantity | Unit Price | Taxes | Subtotal    |  |
|------------|----------|------------|-------|-------------|--|
| Large Desk | 10.00    | 100.00     | 15%   | \$ 1,000.00 |  |

[Add a line](#)



Taxes vary by country. Depending on your location, you may not have the same tax as the example.

Confirm Order ▶

RFQ

RFQ Sent ▶

Purchase Order



This button takes you directly to the Receipt document.



Receipt  
1



Buy & Sell

# Receive products

3



Incoming Call...

Hello, I'm the driver from Wood Corner.

I'll be at your warehouse in 5 minutes.  
Can you open a loading dock?

You



Ok, go to dock 3. I'll **validate the receipt**.



# Receive products

3



Inventory

## Receipts



1 To Receive

Reference

Contact

Status

WH/IN/00001

Wood Corner

Ready

# WH/IN/00001

Receive From Wood Corner

Source Document P00001

Operations

Additional Info

Note

Product

Demand

Done

Large Desk

10.00

10.00



If you don't enter the quantity received in the "Done" column, Odoo asks you to confirm that you want to validate all ordered quantities.

Validate

Draft

Waiting

Ready

Done

Did you click on Receive Product or on the truck instead of going to the Inventory application?  
If so, you understood the magic of the integration.

Receive products



Receipt  
1



Buy & Sell

# Control the bill

4

Paul • Secretary

Hi! **Today**, we've received a bill from the vendor.

I've put it on your desk, can you **create, check** and **validate it**?  
No need to pay it right now, the due date is in 2 months.



**Wood Corner**  
1164 Cambridge Drive  
White Tanks, AZ 85340  
United States  
accounting@wood-corner.com

**MyOffice Inc**  
1725 Slough Avenue  
Scranton PA, 18540  
United States

## Invoice 2022/0123

| Description | Quantity | Unit Price | Amount      |
|-------------|----------|------------|-------------|
| Large Desk  | 10.00    | \$ 110.00  | \$ 1,100.00 |
| Subtotal    |          |            | \$ 1,100.00 |
| Tax         |          |            | \$ 165.00   |
| Total       |          |            | \$ 1,265.00 |

Please use the following communication for your payment:  
**INV/2022/0123**

Payment terms: **2 months**



# Control the bill

4



Accounting

Vendors ▶ Bills

New

Vendor Wood Corner

Bill Date

Auto-Complete Select a p. o.

P00001: \$ 1,000.00

Invoice Lines

Optional Products

Other Info

| Product    | Quantity | Price  | Taxes | Subtotal    |
|------------|----------|--------|-------|-------------|
| Large Desk | 10.00    | 100.00 | 15%   | \$ 1,000.00 |

[Add a line](#)

Confirm

Draft

Posted

**Bonus Point** • There is a difference between the bill auto-completed by Odoo (\$1,000.00) and the vendor bill (\$1,100.00). When this happens, you usually send a message to the vendor. You get an extra if you noticed it (even if you did not send the message).

You can generate a credit note directly from the related invoice. To do so, go to **Accounting ▶ Vendors ▶ Bills**, open the related bill, and click on **Credit Note**.

To: Followers of "Draft Bill BILL/2022/0001"

Hello, on your bill 2022/0123, you charged us \$110 per unit instead of the \$100 we agreed upon. Please send a credit note with the right amount.



Send





Buy & Sell

# Sell products

5

**Brandon** • Customer

Hi, **Brandon from Azure Interior** speaking.

I've seen beautiful wooden desks in your catalog. Can you **send a quote for 3 desks** to: **brandon@game.odoo.com**?

You



You'll get it by email right now!

**Brandon** • Customer - 1 hour later

Hello, it's Brandon.

I **confirm** the quote. I'm waiting for delivery impatiently!



# Sell products

5



Sales

Orders ▸ Quotations

New

Customer

Azure Interior, Brandon

Order Lines

Optional Products

Other Info

Product

Quantity

Unit Price

Taxes

Subtotal



Large Desk

3.00

220.00

15%

\$ 660.00



[Add a product](#)

[Add a section](#)

[Add a note](#)

Send by Email

Quotation

Quotation Sent

Sales Order

Configure your document layout

Layout

Light

Boxed

Bold

Stripped

Background

Blank

Text

Lato

Logo



Continue

Discard



Wood Co  
1164 Ca  
White Ta  
United St  
accounti

Quotation #S0001

Confirm

Quotation

Quotation Sent

Sales Order



This button takes you directly to the Delivery Order.



Delivery  
1



Buy & Sell

# Deliver to customer

6

**Roger** • Inventory Manager

I'm in a meeting this morning.

Can you process and **validate the delivery orders** that are ready to be shipped today?  
Make sure that the one from **Azure Interior** is shipped.

You



Okay, I'll check this right away!





## Inventory

### Delivery Orders



1 To Deliver

| Reference    | Contact                 | Status |
|--------------|-------------------------|--------|
| WH/OUT/00001 | Azure Interior, Brandon | Ready  |

Validate

Draft

Ready

Done



Odoo reserves products automatically based on quantities on hand. However, even if you don't have enough stock, you can force the transfer. If you choose this method, the stock might become negative until you fix the issue.



Buy & Sell

# Invoice customer

7

Anita • Accountant

Can you **invoice** the sales  
**orders** we have delivered?  
I'd like to invoice everything  
before the end of the month.

You



I'm on it!



# Invoice customer

7



Sales

To Invoice ▶ Orders to Invoice

Number

Customer

Total

Invoice Status

S00001



Azure Interior, Brandon

\$ 759.00

To invoice

Create Invoice

Create Invoice

☒ Regular invoice

i

The other options "Down payment" allow you to invoice only a part of the invoice (e.g., 20% or \$500).

Create Draft

Product

Quantity

Price

Taxes

Subtotal

Large Desk

3.00

220.00

15%

\$ 660.00

Untaxed amount:

\$ 660.00

Tax 15%:

\$ 99.00

Total:

\$ 759.00

Confirm



Draft

Posted



Buy & Sell

# Record payment

8



Inbox (1)

## PAYMENT NOTIFICATION

**\$759.00 from Azure Interior**

Communication: "INV/2022/00001 - 3 large desks"

You



Let's **register this payment** in the invoice.

\$759.00 from Azure Interior.  
Communication: "INV/2022/00001 - 3 Large Desks"



# Record payment

8



Accounting

Customers ▶ Invoices

Customer

Total

Status

Azure Interior, Brandon

\$ 759.00

Not paid



Pay



Did you click on **Register Payment** from the invoice instead of going to the Accounting application? Congratulations, once again, you understood how magic the integration between all the applications is.

Journal

Bank



Amount

\$759.00



The Amount and Journal can be different; it depends on the taxes and currency of your country.

Create Payment

Draft

Posted

IN PAYMENT



Instead of recording payments manually, you can synchronize your bank with Odoo (it supports integration with 26,000 banks) or import bank statement files. Reconciliation becomes much faster as matches are suggested automatically.





Buy & Sell

# Analyze profits

9

You



Can you tell me the net profit for this year?  
I need it for a board meeting tomorrow.

Anita • Accountant

Let me check the [Profit & Loss report](#).



# Analyze profits

9



Accounting

Reporting ▶ Profit and Loss

If you are looking for a specific feature, start typing letters on the home screen to search across all menus. Try "Profit".



|                                   |                |
|-----------------------------------|----------------|
| ▶ Revenue                         | 660.00         |
| Less Costs of Revenue             | 0.00           |
| <b>Gross Profit</b>               | <b>660.00</b>  |
| ▶ Less Operating Expenses         | 660.00         |
| <b>Operating Income (or Loss)</b> | <b>-340.00</b> |
| Plus Other Income                 | 0.00           |
| Less Other Expenses               | 0.00           |
| <b>Net Profit</b>                 | <b>-340.00</b> |



Depending on your national principles for accounting (Continental or Anglo-Saxon), you should have a net profit of - €340 or + \$660. In Continental accounting, the expense is recorded at the time of the purchase. In Anglo-Saxon accounting, the expense is recorded once the goods are sold (in the Cost of Revenue account).

## Congratulations!



What's next? Choose your strategy:

### Run a Store

Start selling in your showroom.

### Digitalize Accounting

Manage your invoices, bills and more...

### Manufacture

Build your own products.

### Sell Online

Create an eCommerce website.



# Run a Store

To grow your business, you plan to launch a showroom for B2B customers, and a shop for B2C customers, where they can test and buy products directly.

Install the Point of Sale app.

- |                        |   |
|------------------------|---|
| Import products        | 1 |
| Configure cash control | 2 |
| Sell 3 Office lamps    | 3 |
| Cash out money         | 4 |
| Sell with an invoice   | 5 |
| Return 1 Office lamp   | 6 |
| Control cash           | 7 |
| Analyze the POS sales  | 8 |



# Install the apps



Apps



## Point of Sale

User-friendly PoS interface for shops and restaurants

Install



Point of Sale

Configuration ▶ Settings



Point of Sale

Dashboard

Orders

Products

Reporting

Save

Discard

Settings



Search...



General settings



Sales



Calendar



Purchase

Point of Sale

▼ + New Shop



Odoo

Point of Sale?

My Office Inc.



Is a bar/restaurant

Save

Discard



In the application Point of Sale ▶ Configuration ▶ Payment Methods, you can add other payment methods, such as credit cards.



Run a Store

# Import your products

1

You



Roger, I'd like to sell products in the showroom.

Can you give me a list of the accessories we can easily sell on-site?

**Roger** • Inventory Manager

Sure, no problem! Here's the document with all product accessories information: [www.odoo.com/r/pos-products](http://www.odoo.com/r/pos-products)

You



Great, I'll **import this file** directly into the system!



# Import your products

1



Point of Sale

Products ▶ Products ▶ ⚙

📄 Import records



Upload Data File



Select the file POS\_products.xls you downloaded on [www.odoo.com/r/pos-products](http://www.odoo.com/r/pos-products).

## Imported file



POS\_Products



Use first row as header

File Column

Odoo Field

External ID

product\_template\_1



External ID



Name

Acoustic Block Screens



Name



Import



You can set categories on the product form to structure how products are organized in the Point of Sale.

General Information

Sales

Point of Sale

Purchase

To Weigh Whith Scale?

☐

Category?

Desks



Categories can help you find products faster thanks to the top navigation bar on the Point of Sale interface.

Chairs

Desks

Misc



Run a Store

# Configure cash control

2

You



Anita, I'm opening the shop. I'll need some cash for the **Opening balance**. Do you have some?

Sure. I can give you \$550.



Great! I'm **opening a new session** with this.

x10

x2

x1

x1

x2

x4



# Configure cash control

2



Point of Sale

Dashboard ▶

Open Register

## Opening Cash Control

Opening cash

550




Opening note

Add an opening note ....

Open Register



You can use the  icon to avoid calculating the amount available. Simply add the number of banknotes and coins you have for each value.



The **Opening note** field allows you to add extra information. These notes will reappear upon closing the Point of Sale session.





Run a Store

# Sell 3 Office lamps

3

Mike • Customer

I love these **Office Lamps**. I'll **buy 3** right away!

You



Good! With today's special offer, when buying 2 identical items, you **get a 20% discount** on both.

Mike • Customer

Great! I'll pay in **cash**. Here is **\$150**.



# Sell 3 Office lamps

3

## Office Lamp

\$ 73.60

2.00 x \$ 36.80 / Units

\$ 46.00 € with a 20% discount

## Office Lamp

\$ 46.00

1.00 x \$ 46.00 € / Units

Office lamp

3

Taxes

\$ 15.60

**Total**

**\$ 119.60**

Customer

Internal Note

Actions

1

2

3

Qty

4

5

6

%

7

8

9

Price

+/-

0

.

✕

Payment



Espèces

150.00



Validate



If your database's country has higher tax rates, the cash amount that you'll have to input will be over.



You can also add products in the Point of Sale by scanning their barcode.



Run a Store

# Cash out money

4

It's lunch time! Your sandwich has just arrived!

The delivery guy is here and I'm **\$12** short to pay the order.  
Can you help me out with a **Cash Out**?

You



Ok, I'll come right away with the money!



# Cash out money

4



Orders

Cash In/Out

Backend

Close Session



Cash In

Cash Out

\$ 12

Sandwiches Anita

Confirm



If a printer is connected, the system will print a receipt for each amount that has been cashed out.



Run a Store

# Sell with an invoice

5

Jennie • Customer

Hi, I'll take this **whiteboard**.  
Is it possible to get an **invoice**?

You



Sure. Can I have your name, address  
and phone number, please?

Jennie • Customer

Yes, my name is **Jennie Fletcher, 3000 Hannah Street, New York NY 100001**. My phone number is **(444)-666-9111**.

I'll **pay cash**. Here is \$200.



# Sell with an invoice

5

| Customer | Internal Note                                  |   | Actions |
|----------|--|---|---------|
| 1        | 2  | 3 | Qty     |
| 4        | 5  | 6 | %       |
| 7        | 8  | 9 | Price   |
| +/-      | 0  | . | ✕       |
| Payment  |  |   |         |
| Create   | Fill in the form with the customer information |   | Save    |

Whiteboard

1

Payment



Click on Invoice to create an invoice. It will be automatically downloaded in PDF format.

Jennie Fletcher

Invoice



1

2

3

+10

4

5

6

+20

7

8

9

+50

+/-

0

.

✕

Back

Validate



You can print the receipt by clicking on

Print full receipt



Run a Store

# Return 1 Office lamp

6

**Mike** • Customer

Hi, I came this morning and bought 3 Office Lamps.  
But actually, I don't need this one. [Can I return it?](#)

**You**



Sure, no problem!



# Return 1 Office lamp

6

New Order

Actions

Refund

Receipt Number

Total

Status

Order 00001-001-0002

\$ 115.00

Paid

Order 00001-001-0001

\$ 119.60

Paid

Office Lamp

1.00 x 46.00 € / Units

1

Refund

Payment



Cash -46.00 €

Validate

i

You can also make a refund on a gift card. For this, in the backend, go to **Configuration ▶ Settings** to activate the **Promotions, Loyalty & Gift Card**. Then, after selecting the product to refund, select the product **Gift Card**. Upon validating the payment, the amount is automatically added on a barcode to download or print.

Office Lamp

\$ -46.00

-1.00 x \$ 46.00 / Units

Gift Card

\$ 46.00

1.00 x \$ 46.00 / Units

Sell physical gift card?

Total: \$ 0.00





Run a Store

# Control cash

7

You



Dave, I have to go. Can you close the shop and calculate the **Closing Balance**? You'll need to add all the coins and bills you have in the register drawer.

**Dave** • Showroom Salesman

I'm on it!!





Orders  
Cash In/Out  
Backend  
Close Register



## Closing Register

3 orders: \$ 188.60 €

|                      |                   |
|----------------------|-------------------|
| <b>Cash</b>          | <b>\$ 726.60</b>  |
| Opening              | \$ 550.00         |
| Payments in Cash     | \$ 188.60         |
| ► <b>Cash In/Out</b> | <b>- \$ 12.00</b> |
| Counted              | \$ 726.60         |
| <b>Card</b>          | <b>\$ 0.00</b>    |
| Counted              | \$ 0.00           |
| Difference           | \$ 0.00           |

## Cash Count

726.60



## Closing note

Add a closing note...

Close Register

Discard



You started this session with \$550. Then you sold 3 lamps and the whiteboard (\$119.60 + \$115), helped Anita out (\$-12), and refunded one lamp (\$-46). You should have a total of \$726.60.

Figures might change depending on the taxes in your country.



Run a Store

# Analyze the POS sales

8

Anita • Accountant

So how was your day?  
Are you happy with the results?

You



Difficult to say, I'll check the [Sales Details](#).



# Analyze the POS sales

8

Backend

Reporting ▶ Sales Details

## Sales Details

Start Date Yesterday's date ▼

End Date Today's date ▼

Print

### Daily Sales Report Z

Session ID: POS/00001  
07/28/2023 12:17:41 - 07/28/2023 12:24:46

#### Sales

| Product Category | Product                 | Quantity | Total (VAT excluded) |
|------------------|-------------------------|----------|----------------------|
|                  |                         | 4.0      | 620.00€              |
|                  | [FURN_0003] Office Lamp | 2.0      | 320.00€ Disc: 20.0%  |
|                  | [FURN_0003] Office Lamp | 1.0      | 200.00€              |
|                  | [FURN_0009] Whiteboard  | 1.0      | 100.00€              |
| Total            |                         | 4.0      | 620.00€              |

#### Taxes on sales

| Name  | Tax Amount | Base Amount |
|-------|------------|-------------|
| 21%   | 130.20€    | 620.00€     |
| Total | 130.20€    | 620.00€     |

#### Refunds

| Product Category | Product              | Quantity | Total (VAT excluded) |
|------------------|----------------------|----------|----------------------|
|                  |                      | -1.0     | -200.00€             |
|                  | [FURN_0003] LED Lamp | -1.0     | -200.00€             |
| Total            |                      | -1.0     | -200.00€             |

#### Taxes on refunds

| Name  | Tax Amount | Base Amount |
|-------|------------|-------------|
| 21%   | -42.00€    | -200.00€    |
| Total | -42.00€    | -200.00€    |

#### Payments

| Name | Total   |
|------|---------|
| Cash | 508.20€ |

Discounts:

Number of discounts: 1



# Sell *Online*

Locally, the MyOffice brand is recognized for its quality and service. It's time to go global and establish a web presence to showcase your great products. You plan to set up an eCommerce store where customers can view your catalog, customize products, buy online, and track their orders.

**Install the eCommerce App** and configure an "Online shop" for an **office furniture business**.

**Design** your homepage

1

**Improve** SEO

2

**Create** a product page

3

**Set up** a product configurator

4

**Test** your ecommerce

5

**Cross-sell** to customers

6

**Write** a blog post

7



# Install the app



Apps



## eCommerce

Sell your products online

Install



Let's do it

I want an online store for my  
furniture accessories supplier business  
with the main objective to develop the brand.



You can choose a pre-made palette.



## News



Blogging and posting  
relevant content

Build my website



Select your favorite theme.



Sell Online

# Design your homepage

1

You



I'm launching our new website. Any idea what we should put on our homepage?

Sophia • Sales Manager

I like websites with a **cover at the top**, customized with an office **image** as the background.

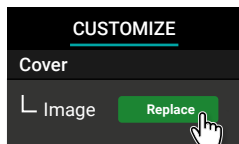
I would add some content with key numbers like **700+ happy customers, 120+ designed products**, and **4-year guarantee**. I would love to see a **gradient** in the background of this block.

Then, we can add 3 columns: "**You Customize**", "**We Design**", and "**We Manufacture**".




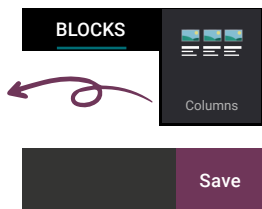
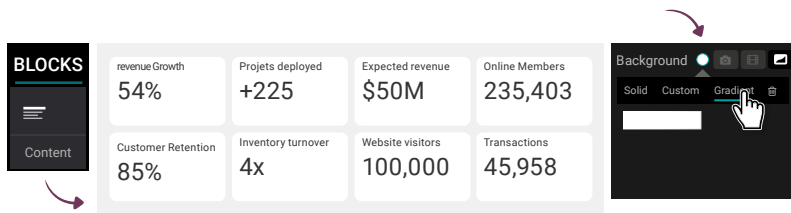
# Design your homepage

1




**i** When searching for an image, Odoo suggests illustrations and pictures free of charge.

Search an image 



**i** If the slider is on "Published", your page is online.  
You can test it, even from your smartphone, the website is already online!

☒ Published  New Edit





Sell Online

# Improve SEO

2

Sophia • Sales Manager

I cannot find our website on Google when I search for “desks”.  
Can we **optimize** the **Search Engine Optimization (SEO)**?

You



I'll target **keywords** people are looking for on Google, with the promote tool.

The promote tool will help us to understand what needs to be changed on our product page in order to improve the SEO.

Once I **make the changes suggested by the tool**, our product will have more chances to appear in the first pages of results from the Google search.





Website

Site ▶ Optimize SEO

Title ?

Desk Manufactured on Demand

Description ?

Preview

**Desk Manufactured on Demand**

<https://myoffice-inc.odoo.com/>  
The description will be generated by search engines based on page content unless you specify one.

Keywords

Desks

English (US)

Add

| Keyword | H1 | H2 | T | D | C | Related keywords |
|---------|----|----|---|---|---|------------------|
|---------|----|----|---|---|---|------------------|

|       |   |  |  |   |  |  |
|-------|---|--|--|---|--|--|
| Desks | ✓ |  |  | ✓ |  |  |
|-------|---|--|--|---|--|--|



for sale

near me

for home office

with drawers

for small spaces

deskspacing



Most “**desks**” searches on Google are related to “for home office” searches. By adding these keywords, you should attract more visitors.



You can change the home page description based on the **Related keywords**.



Sell Online

# Create a product page

3

Sophia • Sales Manager

Love the new website! Can we start selling our new **Office Chairs** online?

You



Ok, I'll **create the product page** on the website with a **\$120 price tag**.

Sophia • Sales Manager

Perfect, and don't forget to **add a description** on the chair. For this, get inspired from the results from the **Optimize SEO** pop-up.



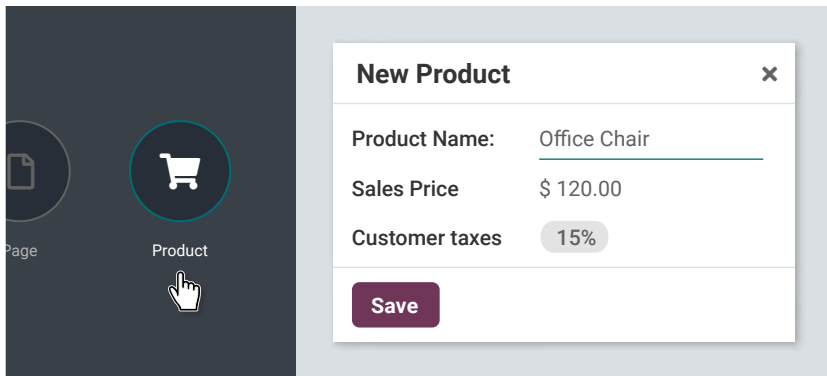
# Create a product page

3

☒ Published 

New

Edit



Search...



All Products / Office Chair

Product description

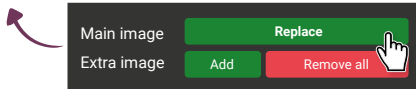
## Office Chair

Office chair with extra cushions to make it comfortable when sitting for long periods. When adding a footrest, your position is more ergonomic and will avoid any pain.

\$ 120.00



 ADD TO CART



Sell Online

## Set up a product configurator

4

The chairs are selling like crazy. Good job!  
But people are asking for different colors and sizes.

You



Ok, I will **activate the variants** feature  
and **configure it for the chair product**.

What are the options?

We have 2 materials: **fabric** and **leather**. And They come in **3 colors**: **Grey (R130, G130, B150)**, **White (R255, G255, B255)**, and **Purple (R113, G75, B103)**.



# Set up a product configurator

4



Website

Configuration ▶ Settings

## Product Catalog



### Variants

Sell variants of a product using attributes (size, color, etc.)

Save



Website

Products ▶ Products ▶

Office Chair



## Office Chair

General Information

Attributes & Variants

Sales

Attribute

Values

Material

Fabric

Leather

Color

Create "Color"

Create and edit

Attribute Name

Color

Display Type

☒ Color

Attribute Value

Value

Is custom value

Grey



Sell Online

# Test your ecommerce

5

You



Our eCommerce is ready.  
Can you **test it by buying a product** online?

**Sophia** • Sales Manager

Sure!





Go to  
Website

## Office Chair

Office chair with extra cushions to make it comfortable when sitting for long periods. When adding a footrest, your position is more ergonomic and will avoid any pain.

\$ 120.00

COLOR



MATERIAL

☒ Fabric ☐ Leather



 Add to cart



Review Order > Shipping > Payment



Office Chair

Remove



\$ 120.00

Subtotal: \$ 120.00

Taxes: \$ 18.00

**Total: \$ 138.00**

Checkout >



Review Order > Shipping > Payment



By default, Odoo suggests Stripe as the payment provider, but you can change the payment method by clicking on [→ Payment providers](#). You can then activate Paypal, or any credit card, by configuring one of the available payment providers (Authorize.net, Ayden, Mollie, Ogone, etc.).





Sell Online

# Cross-sell to customers

6

**Sophia** • Sales Manager

Last month, we made \$350k in revenue through the website, with an average cart size of \$250. Can we cross-sell to customers by suggesting **optional** products?

**You**



Yes, let's **create a new product, "Warranty"**, that will be **suggested as an additional option for the chair**. The warranty will be valid **3 years** and cost **\$50**.



# Cross-sell to customers

6



Website

eCommerce ▶ Products

New

Product

☆ **Warranty : 3 years**

☒ Sales ☐ Purchases ☐ Point of sale?

General Information

Attributes & variants

Sales

Product Type? ☐ Goods ☒ Service ☐ Combo

Sales Price? \$50

New

Products

Warranty 3 years

Office Chair

Price: \$ 120.00

General Information

Attributes & variants

Sales

Optional Products

Warranty: 3 years ✕

i

Once the product is set up, test it by adding a chair to your cart. You should see a popup offering you the option to add a warranty. You can use this cross-selling strategy by suggesting accessories and optional products. Upselling is also possible, by using alternative products.



Sell Online

# Write a blog post

7

Sophia • Sales Manager

I love the **new warranty service**. It would be great to write a **news** article about it.

You



Ok, I'll **setup a blog** on our website and **write the first post**.



# Write a blog post

7



Website

New



Page



Product



Blog Post

## New Blog Post



Select Blog

News




Title

New warranty service

Save



To set a cover for your blog, click on the title, then click on the  icon next to the "Background" option.



# Digitalize *Accounting*

Your business is booming and so is your paperwork! After analyzing the time and effort you spend on managing and archiving invoices, you decide to go paperless. So you plan to digitize all invoices to become more efficient and save office space.

Install the App Documents.

**Download** and **import** vendor bills

1

**Validate** vendor bills

2

**Connect** your bank

3

**Record** and **reconcile** bank transactions

4

**Analyze** the partner ledger

5

**Analyze** the profit and loss statement

6

**Generate** the tax return

(only within the European Union)

7



# Download the App



**Please note:** first and foremost, you must configure your chart of accounts according to your local legislation. You will find all the information you need here: [https://www.odoo.com/r/fiscal\\_localizations](https://www.odoo.com/r/fiscal_localizations).

Tax rates vary according to your location, which means the end result of your financial statements might differ.



*Step 7 – Generate the tax return only applies to countries within the European Union.*



# Download and import vendor bills

1

Paul • Secretary

Hi, we've received several vendor bills this morning. You said you wanted to go digital, so I've already scanned them. They're on <https://www.odoo.com/r/Bills>. Can I ask you to import them into the system?

You



Yes, thank you! I'll **download** them and then **import** them into the **Accounting App**.



# Download and import bills

1



Accounting



Don't forget to unzip them if you've downloaded a .zip file.



Accounting

Dashboard

Customers

Vendors

Accounting

Dashboard ⚙️

Bills

Refunds

Payments



Upload



Select the 3 previously downloaded bills to upload them into Odoo.



Odoo uses AI to recognize and extract data from documents. It enters them automatically to avoid manual data entry.

| <input type="checkbox"/> | Number   | Vendor          | ... | Due Date   | Status |
|--------------------------|----------|-----------------|-----|------------|--------|
| <input type="checkbox"/> | BILL/... | Simply Business |     | 4 days ago | Draft  |



Taxes vary by country. Depending on your location, you may not have the same tax as the example.





# Validate vendor bills

2

You



Anita look, we have new **vendor bills** to validate.  
Could you take care of them, please?

Anita • Accountant

I'm on it.

You



Be careful, amongst the bills to validate, you'll find a payment notice for an insurance policy, which needs to be allocated monthly.  
Once the start and end dates are added and the bill is confirmed, you'll be able to access the deferred entries.

Don't forget to check the automatically generated entries. **Select** the right expense and revenue **accounts**: one for **liability insurance**, one for **rent** and one for **equipments**.



# Validate vendor bills

2



Accounting

Dashboard

Customers

Vendors

Accounting

Tashboard ⚙️

Bills

Refunds

Payments



| Vendor          | Bill date  | Reference      | Tax Exluded  | Status |
|-----------------|------------|----------------|--------------|--------|
| ReadyMat        | 08/01/2025 | Bill 784       | \$ -413,22   | Draft  |
| Simply Business | 01/01/2025 | INV/2025/00001 | \$ -984,00   | Draft  |
| Big Tower       | 01/01/2025 | 785            | \$ -1.500,00 | Draft  |
|                 |            |                | \$ -2.897,22 |        |



You need to enable the option to specify a start date and an end date so that Odoo can automatically allocate the expense to the relevant months.

Don't forget to check the charging accounts.

Invoice Lines

Journal Items

Other Info

| Account | Start date | End Date   | Amount | Price |  |
|---------|------------|------------|--------|-------|--|
| 6146600 | 01/01/2025 | 31/12/2025 |        |       |  |

- ☐ Product
- ☒ Start Date
- ☒ End Date



Deferred Entries



The « **deferred charge** » is an expense that you have paid now, but which relates to a future period.



Digitalize Accounting

# Connect your bank

3

You



Anita, we're working with a new bank, **Odoo Bank Sync Demo**. Could you **connecter** it directly to our system?

Anita • Accountant

Yes, I'll take care of it.



# Connect your bank

3



Accounting

Dashboard

## Bank

Connect your bank. Match invoices automatically.

Search over  
36000  
banks



BANK OF AMERICA



## Search for an institution

 Odoo bank

☒ Locally

☐ Worldwide

Odoo Bank Sync Demo via Odoo (Free) ▼

### Your Account Type

☒ Business

☐ Personal

☐ Corporate

Odoo Bank Sync Demo Simulate bank connection, without involving a real bank. Fake transactions are created in the database instead.

Connect



Cancel

Proceed



Connect Bank



Digitalize Accounting

# Record and reconcile bank transactions

4

You



Did the connection to the bank go smoothly?

Anita • Accountant

Yes, it went great. I'll now be able to **record bank transactions and reconcile operations.**



# Perform bank reconciliation

4



Accounting



Accounting

Dashboard

Customers

Vendors

Accounting

New

Upload

Dashboard

Bank Reconciliation ⚙

Balance

\$ 1.363,50

19/12/2024

Downpayment for your services

350,00

18/12/2024

Monthly Office rent

-1.500,00

16/12/2024

Simply Business  
Annual public liability insurance

-984,00

Validate

To Check

Create Bill

Account

Date

Partner

550001 Bank

Annual public liability insurance

16/12/2024

Simply Business

440000 Vendors

BILL/2024/10/0002: BILL/2024/10/0002

20/12/2024

Simply Business

Match Existing Entries

Manual Operations

Discuss

Tr...



Partner

Simply Business ✕

Search...

Account

Date

Partner

Journal Entry

440000 Vendors

20/12/2024

Simply Business

BILL/2024/10/0002



Bank reconciliation is the process of matching your bank transactions with your business documents, such as customer invoices, vendor bills, and payments.



# Analyze the partner ledger 5

You



Anita, can you check if all invoices have been paid?

Anita • Accountant

Of course, let me check the [Partner Ledger report](#).



# Analyze the partner ledger

5



Accounting

Reporting ▶ Partner Ledger



The results are based on information obtained during the Buy & Sell case study. If you haven't done it, you'll get different results.

|                   | Journal | Account | Invoice Date | Due Date | Matching | Debit (€)          | Credit (€)         | Amount Currency | Balance (\$)      |
|-------------------|---------|---------|--------------|----------|----------|--------------------|--------------------|-----------------|-------------------|
| ▶ Big Tower Group |         |         |              |          |          | \$ 1,500.00        | \$ 1,500.00        |                 | \$ 0.00           |
| ▶ Brandon         |         |         |              |          |          | \$ 759.00          | \$ 350.00          |                 | \$ 409.00         |
| ▶ Readymat        |         |         |              |          |          | \$ 500.00          | \$ 500.00          |                 | \$ 0.00           |
| ▶ Simply business |         |         |              |          |          | \$ 984.00          | \$ 984.00          |                 | \$ 0.00           |
| ▶ Wood Corner     |         |         |              |          |          | \$ 0.00            | \$ 1,150.00        |                 | \$ -1,150.00      |
| <b>Total</b>      |         |         |              |          |          | <b>\$ 3,743.00</b> | <b>\$ 4,484.00</b> |                 | <b>\$ -741.00</b> |



If you haven't created a credit note in the Buy & Sell case study, you won't get the same debit and credit. However, the balance remains the same.



The Partner Ledger report displays the balance of your customers and suppliers by giving you an overview of all the debits and credits.





## Analyze the profit and loss statement 6

You



Can you prepare the **profit and loss statement** for the bank?  
Our new bank is requesting it as part of our business relationship.  
Could you tell me if we're in profit or loss?

Anita • Accountant

Of course, I'll look into it right away!



# Analyze the profit and loss statement 6

Accounting Customers Vendors Accounting **Reporting** Configuration

Statement Reports

Balance Sheet

Profit and Loss

Cash Flow Statement



The profit and loss statement is an accounting document that summarizes the financial performance of a company over a given period (usually a year). It shows the **revenue** (or income) and **expenses** (or charges) to determine whether the company has made a **profit** or a **loss**.



You can always refer back to the original accounting document by scrolling through the report and clicking on the corresponding amount.

|                                   |                  |
|-----------------------------------|------------------|
| ► Revenue                         | 660.00           |
| Less Costs of Revenue             | 0.00             |
| <b>Gross Profit</b>               | <b>660.00</b>    |
| ► Less Operating Expenses         | 2,938.28         |
| <b>Operating Income (or Loss)</b> | <b>-2,278.28</b> |
| Plus Other Income                 | 0.00             |
| Less Other Expenses               | 0.00             |
| <b>Net Profit</b>                 | <b>-2,278.28</b> |



Depending on the date you conduct this case study, the result may vary as well. Remember the deferred entries for the Simply Business bill! Besides, don't forget that, depending on your location, the result may vary.



# Generate the tax return

7

You



The quarter is coming to an end; it's time to close the VAT period.

Anita • Accountant

Are you sure all the bills have been entered correctly?

You



Yes, I've checked, everything is fine.

Anita • Accountant

Perfect, I'll **generate the tax return**.

You



Could you tell me where we stand?  
Do we need to plan for a VAT payment, or are we entitled to a VAT refund?

Anita • Accountant

Sure!



# Generate the tax return

7

Reporting Configuration

Statement Reports

Balance sheet

Profit and Loss

Cash Flow Statement

Executive Summary

Tax Return

EC Sales List



The acronym VAT stands for "Value Added Tax." It refers to a tax charged to customers on goods they consume or services they use. It is up to professionals (both freelancers and companies) to collect it on taxable transactions, declare it, and ultimately remit it to the State. Consequently, a business does not "pay" VAT in the strict sense; it simply takes on the administrative responsibility of collecting and remitting it to the State.



This step only applies to countries within the European Union. This is therefore not valid for the United States.



# Sell Services

As your business grows, more and more companies come to you to (re-)furnish their offices. To help your customers evaluate their needs, you decide to launch an Office Design service. For this new project, you will work with Audrey, an interior designer, who will make the designs for your prospects.

**Install the 2 Apps** required for the new office design project. It will follow this business flow:

**Set up** a project

1

**Configure** a product

2

**Sell** the design service

3

**Schedule** a meeting

4

**Record** timesheet

5

**Plan** the work

6

**Timesheet** on subtasks

7

**Invoice** a customer

8



# Install the apps



Apps



To quickly search for an app, you can use the top search bar.

Apps x

▼



Instead of installing apps one by one, you can switch to the list view in the App screen. Then, check multiple apps and install them all at once using the **Install** button.



| <input type="checkbox"/>            | Module Name | Author    | Website   |
|-------------------------------------|-------------|-----------|---|
| <input checked="" type="checkbox"/> | Project     | Odoo S.A. | <a href="https://www.odoo.com/app/project">https://www.odoo.com/app/project</a>     |
| <input checked="" type="checkbox"/> | Timesheets  | Odoo S.A. | <a href="https://www.odoo.com/app/timesheet">https://www.odoo.com/app/timesheet</a> |



# Set up a project

1

You



I'll **create the project "Office Design"** to structure our services. What are the steps involved in designing an office?

**Audrey • Interior Designer**

I start with a first **interview** to identify the customer's needs. Then I schedule an **on-site** visit to examine their premises and necessary measurements. On this basis, I draw up a **floor plan**. Finally, we move on to execution of the **work**.

You



Ok, thanks. I'll **create the stages** and also set the email address "**design@**" on the project, to ease the creation of tasks and so customers have a direct contact.



# Set up a project

1



Project

New

## Create a project



Name

Office Design



Timesheets

Log time on tasks



Billable

Invoice your time and material to customers

Create tasks by sending an email to [design@myoffice-inc.odoo.com](mailto:design@myoffice-inc.odoo.com)

Create project



You can configure an email address for your project. A task will be created automatically in this project when you send an email to this address.

On-site Visit



Interview



Floor plan



Work


Add

0

0

0



If you make a mistake when naming a stage, click on the  icon that appears when you hover your cursor over the stage name. From there, you can rename or remove the stage. You can also easily restructure the process over time using drag & drop on columns.





Sell Services

# Configure a product

2

Sophia • Sales Manager

Did you get the opportunity to think about the sales price of our service?

You



Yes, I checked our competitors and our expenses and I have settled on a price of **\$50 per hour**.

I'll **create a product "Office Design Service"** that you can use in your quotations. I'll **configure it** to generate tasks for every sales order.



# Configure a product

2



Sales

Products ▶ Products

New

Product?

## ☆ Office Design Service

☒ Sales? ☐ Purchase? ☐ Point of Sale?

General Information

Attributes & Variants

Sales

Product Type? ☐ Goods ☒ Service ☐ Combo

Sales Price? \$ 50



If Product Type is set as **Service**, the sales order can generate a task or a project. This helps you organize your service activities according to what has been sold.

Create on Order

Task

Project

Office Design

Invoicing policy

Based on Timesheets



**Bonus Point** • You could have set *Project & Task* or *Project* in **Create on Order**. Both are valid options, but you get an extra ☆ if you chose *Task*. It's more efficient to manage all tasks in the same project as you only have one task per customer to track.



**Sophia** • Sales Manager

I just confirmed our first quotation for “**The Jackson Group**”!  
We sold an **Office Design Service**, estimated at **20 hours**. The customer was amazed by our offer and **confirmed the order** right away!

You



Awesome! **Check if the task has been created** automatically.  
Assign it to Audrey.



# Sell the design service

3



Sales

Orders ▸ Quotations

New

## New

Customer

The Jackson Group

[Create "The Jackson Group"](#)

Order Lines

Optional Products

Other Information

Product

Qty

Unit Price

Taxes

Subtotal

Office Design Service

20.00

50.00

15%

\$ 1,000.00

Untaxed Amount: \$ 1,000.00

Tax 15%: \$ 150.00

Total: \$ 1,150.00

Confirm

Quotation

Quotation Sent

Sales Order



A task has been generated automatically with this Sales Order. Navigate easily thanks to the links on the top of the screen.



Projects  
1



Tasks  
0 / 1 (0%)



Recorded  
0 Hours

## ☆ S00002 - Office Design Service

Project Office Design

Assignees Audrey

Tags

[Create and edit...](#)



# Schedule a meeting

4

You



You should have a new task for “The Jackson group” under the Office Design project. Can you schedule the **first interview**?

**Audrey** • Interior Designer

Sure! First, I'll **star the task** as a priority.

Once the first meeting is over, I **make an appointment** with the customer for an on-site visit next week.

Finally, I don't forget to move the task to the appropriate column.



# Schedule a meeting

4



Project

## ☆ Office Design

✉ design@myoffice-inc.odoo.com

1 Tasks

Interview

+

1

S00002 - Office Design Service



Schedule activities to help you get things done.

+ Schedule an activity

Click on ☐ to mark the task as:

✓ ☐ In progress

! Changes requested

● Approved

✗ Canceled

✓ Done

Activity Type Meeting

Summary On-site Visit

Open Calendar

Click *Open Calendar* to schedule the meeting directly from your agenda.

You can also schedule a meeting from the chatter of the task.

🕒 Activities

Sell Services

# Record timesheet

5

You



Audrey, as we charge customers based on hours spent, don't forget to record your **timesheet on the task**.

**Audrey** • Interior Designer

Ok, I've been **working on the design** for the past **2 hours**. I'll **log the time** I spent and **move the task** to the appropriate column.



# Record timesheet

5



Project



Office Design



✉ design@myoffice-inc.odoo.com

1 Task



S00002 - Office Design



Jackson Group



18:00



Description

Timesheets

Sub-tasks



Date

Employee

Description

Hours Spent



03/02/2025



Audrey

1 st draft design

02:00



Add a line



If you want to save your timesheets yourself, you can do so in the Timesheets app by clicking the **START** button.

On-site visit

+

1

Plan

S00002 - Office Design

Jackson Group



20:00





I just had The Jackson Group on the phone. They validated the design! They've confirmed that we can in 2 weeks.

I will split the onsite work into **2 sub-tasks**. One will be for **painting walls and floors**, and the other for **installing furniture**.

Good idea!



I will **allocate 11 hours** (1.5 days) for **walls and floors** and **7 hours** (1 day) for the **furniture** task.

You



You can set up the **planned dates** at the same time. And don't forget to **move** the Jackson Group **task to the "Work" stage**.





Project

## ★ Office Design

3 Tasks

## S00002 - Office Design Service

Jackson Group

★ ⌚ 18:00

A

Description

Timesheets

Sub-tasks

Title

Assignees



Walls and floors

[View task](#)



Furniture

[View task](#)



## ☆ Walls and floors

Project

Office Design

Customer

The Jackson Group

Allocated time

11:00 (0%)

Planned Date

In 2 weeks



Bonus Point • Get an extra ★ if you have added the allocated hours on both subtasks.



# Timesheet on subtasks

7



How did the painting job go last week?  
Is the **"Walls and floors"** sub-task done?

Yes, **Ernest**, our new colleague, was busy **delivering the material** for **2 hours**. The **floor** took him **5 hours** and, he finished **painting** everything in **4 hours**.

Yesterday, we spent **7 hours** assembling and placing the **furniture** according to the plan!

You



Great! Don't forget to **timesheet all the jobs** and to mark the **subtasks as Done!**



Start

Interview

On-site Visit

Floor Plans

Work

☆ Walls and Floors

Project

Office Design

Customer

The Jackson Group

Allocated time

11:00 (0%)

Description

Timesheets

Sub-tasks

| Employee                     | Description | Hours Spent |  |
|------------------------------|-------------|-------------|--|
| <div><div></div>Ernest</div> |             |             |  |

Create and modified

Description

Timesheets

Sub-tasks

| Employee                     | Description          | Hours Spent |             |
|------------------------------|----------------------|-------------|-------------|
| <div><div></div>Ernest</div> | Material             | 02:00       | <div></div> |
| <div><div></div>Ernest</div> | Working on the floor | 05:00       | <div></div> |
| <div><div></div>Ernest</div> | Painting             | 04:00       | <div></div> |

Add a line

i

Remember that there is 2 ways to record timesheets. Do it directly from the **Project** app by going to the **Timesheets** tab in your tasks or open the **Timesheets** app. If you make a mistake, you can always edit the time spent.

☆

Walls and Floors

☆

Furniture

● Approved

✖ Cancelled

✓ Done

☆

Sell Services

# Invoice customer

8

Anita • Accountant

Can you check if we still have **sales orders to invoice**?  
I'd like to invoice everything before the end of the month.

You



I will **create the draft invoices**,  
check them and **validate** them.

keep it  
simple.



# Invoice customer

8



Sales

To Invoice ▶ Orders to Invoice

| Number | Customer          | Total       | Invoice Status |
|--------|-------------------|-------------|----------------|
| S00002 | The Jackson Group | \$ 1,150.00 | To invoice     |



Create Invoice

Create Invoice ☒ Regular invoice

Create Draft

| Product               | Quantity | Price | Taxes | Subtotal    |
|-----------------------|----------|-------|-------|-------------|
| Office Design Service | 20.00    | 50.00 | 15%   | \$ 1,000.00 |

Confirm



Draft

Posted



# Manufacture

Your business is booming! MyOffice is now known for its quality products and services. But lately, you have been feeling the competition from bargain stores, who import their furniture from China. To differentiate yourself, you plan to manufacture your furniture on demand. This way, you'll improve your margins while producing your furniture faster!

Install the **Apps required** to run the following business flow.  
Set up the **Work Orders in Settings**.

Define the bill of materials

1

Purchase raw materials

2

Receive products

3

Set up operations & work centers

5

Plan a manufacturing order

6

Add a quality check

7

Check your quality test

8

Control cost

9



# Install the apps



Apps



## Manufacturing

Manufacturing Orders & BOMs



Install



Apps



## Quality

Control the quality of your products



Install



Manufacturing

Configuration ► Settings

## Operations



### Work Orders

Process operations at specific work centers.

Save





Manufacture

# Define the bill of materials

1

**Ronnie** • Head of Engineering

Hi, we just finished the plans to manufacture the new **Table**.  
Can you review them?

You



Looks good!

I'll **create the 4 products** in the system (the **table** and its components) and the **Bill of Materials** according to your plan.



# Define the bill of materials

1



Manufacturing

Products ▶ Products

New

Product?

☆ Table

☒ Sales? ☐ Purchase? ☐ Point of Sale?

General Information

Sales

Inventory

Accounting

Product Type? ☒ Goods ☐ Service ☐ Combo

Sales Price? \$ 330.00

Cost? \$ 115.0

Cost is generally the sum of the components (\$90) plus the assembly costs.

General Information

Sales

Inventory

Accounting

Routes

☒ Manufacture



0

Bill of Materials

New

The BoM is also accessible from the menu **Products ▶ Bills of Materials**

Product Table

BoM Type ☒ Manufacture this product

Quantity 1.00

Component

Quantity

Table Top 1.00

Table Leg 4.00

Bolt 4.00



Manufacture

# Purchase raw materials

2

You



Hi, can you send me a quotation for **100 table tops, 400 table legs, and 400 bolts?**



**Only Woods Inc.** • Sales Representative

Sure. Here is our offer.

You



Looks good, I'll make a **new purchase order** in our system, and I'll **confirm** the **order**!



# Purchase raw materials

2



Purchase

New

Vendor Only Woods Inc. ▾

Products

Other Information

| Product         | Quantity | Unit Price | Taxes | Subtotal     |   |
|-----------------|----------|------------|-------|--------------|---|
| Table Top       | 100.00   | 40.00      | 15%   | \$ 4,000.00  | 🗑 |
| Table Leg       | 400.00   | 12.00      | 15%   | \$ 4,800.00  | 🗑 |
| Bolt            | 400.00   | 0.50       | 15%   | \$ 200.00    | 🗑 |
| Untaxed amount: |          |            |       | \$ 9,000.00  |   |
| Tax 15%:        |          |            |       | \$ 1,350.00  |   |
| Total:          |          |            |       | \$ 10,350.00 |   |



Taxes depend on countries. Depending on the accounting package installed, you might not have the same tax rate as the one in the example.

Confirm Order



RFQ

RFQ Sent

Purchase Order



You can get the best prices by making a Purchase **alternative**. You must first activate Purchase Agreements and save to see the Purchase Alternatives appear in the Purchase application settings.

Products

Other Information

Alternatives



Purchase Agreements ?

Manage blanket orders and purchase templates



Purchase Alternatives ?

Link RFQs together and compare them



Manufacture

# Receive products

3

**Randall** • Inventory Officer

Hello, we just **received the products** from **Only Woods Inc.** There are 400 table legs and 400 bolts, but they only **delivered 80 table tops**. Should I validate the receipt?

You

Yes, **confirm the reception** with a **backorder** for the 20 remaining products. They'll deliver the remaining products later.



# Receive products

3



## Receipts



1 To Receive



Another way to access the Receipts from the Purchase order is to click on the **truck button** or on the button "Receive Products".



Receipt  
1

Receive Products



Reference

Contact

Source Document

Status

WH/IN/00002



Only Wood Inc.

P00002

Ready

## WH/IN/0002

Receive From

Only Wood Inc.



Operations

Additional Info

Note

Product

Demand

Quantity

Table Top

100.00

80.00

Table Leg

400.00

400.00

Bolt

400.00

400.00

Validate

Create Backorder?

You have processed less products than the initial demand.

Create Backorder



NO BACKORDER

Discard



**Sharlene** • Manufacturing Engineer

I plan to better organize the manufacturing line by having **2 work centers: Assembly Station** and **Painting Room**.  
Can we set up a tablet with instructions on each station?

You

Sounds like a good idea. **From the Bill of Materials** of the Table, I'll create **2 operations**:  
a **60 minute Assembly** operation in the **Assembly Station**.

And a **60 minute Painting** job in the **Painting Room**.

**Sharlene** • Manufacturing Engineer

Thanks. Look, I have created this document to help our workers: <http://odoo.com/r/worksheet>  
Can you **upload this worksheet to the assembly operation?**





Manufacturing

Products ▶ Bill of Materials

Product

BoM Type

Table



Manufacture this product

Components

Operations

Miscellaneous

Operation

Add a line



Operation

Assembly

Work Center

Assembly Station

Apply to variant?

Work sheet

Worksheet

- ☒ PDF
- ☐ Google Slides
- ☐ Text

PDF?

Upload your file



Repeat for the Operation "Painting" with the work center "Painting Room".





# Plan an order

5

You



Sharlene, our operations are set up. We can **create** and **confirm** a **manufacturing order** for the table.

When it's **confirmed**, operations become available on the tablet at each work station.

Sharlene • Manufacturing Engineer

I'll go to the **Shop Floor** application and process the manufacturing operations from there. I'll start with the **Assembly Station**, then I'll continue with the table in the **Painting Room**.



# Plan an order

5



Manufacturing

Operations ▶ Manufacturing Orders

New

|                  |       |            |
|------------------|-------|------------|
| Product          | Table | ▼          |
| Quantity         | 1.00  | To Produce |
| Bill of Material | Table | ▼          |

Confirm

Draft

Confirmed

Done

Shop Floor ▶

☒ Assembly Station  
☒ Painting Room

Confirm

WH/MO/00013

Table - 1 Unit(s)

Confirmed

Worksheet

Assembly Station ▶

Register Production

1 Unit(s)

Close production



WH/MO/00011 - Assembly ▶

Table - 1 Unit(s)

Register Production

1 Unit(s)

Close Production



WH/MO/00011 - Assembly

Table - 1 Unit(s)



Register Production

Mark as Done



Manufacture

# Add a quality check

6

Rachel • After Sales Services

Hi, we've got 5 customers complaining about a defect in their table. Looks like the table top separates from the legs after a few months.

You



It's probably related to the bolts. I will **create a Control Point** on the Work Order Operation **Assembly** to measure the torque, by using the **Quality app**.

We will ensure that the measurement stays between 11.00 and 15.00 Nm.



# Add a quality check

6

Close



Quality

Quality Control ▶ Control Points

New

## New

Title Torque Setting Control Frequency All


In Control Frequency, you can choose if the control point has to be done on each operation, randomly, periodically, or on demand.

|                      |                     |   |                     |
|----------------------|---------------------|---|---------------------|
| Products             | Table *             | Type  | Measure             |
| Operations           | MyOff.: Manufact. * | Norm  | 13.00 Nm            |
| Work Order Operation | Assembly            | Tolerance   | from 11.00 to 15.00 |
|                      | Step Document       | <input checked="" type="radio"/> Specific page of Op... |                     |
|                      | Worksheet Page      | 1   |                     |

Specific Page of Operation Worksheet allows you to designate the right page of the worksheet when it's time to perform quality control.

## Quality Control Points



Bonus Point • Get an ★ if you thought about clicking on the  icon.

If you install the IoT App, you can send the measurement automatically from the connected device to Odoo.

# Check your quality test

7

You



Sharlene, I added a control point on the assembly operation.

Sharlene • Manufacturing Engineer

That's good. We have to **create a new table**. I'll take the opportunity to test executing the **work order via the Shop Floor app**.

You



FYI, the torque setting measurement should be between 11 and 15 Nm.



# Check your quality test

7



Manufacturing Operations ▶ Manufacturing orders

New

Product Table

Quantity 1 To Produce

Bill of Material Table

Confirm

Draft

Confirmed

Done



Shop Floor

Assembly Station

1

1  
WH/MO/00002

Table - 1 Unit(s)

Register Production

1 Unit(s)

Torque settings



2  
Torque settings

Measure : 12,00 nm

Validate

3  
WH/MO/00002

Table - 1 Unit(s)

Worksheet



Register production

1 Unit(s)

Instructions (1/1)

Mark as done



Salle de peinture

1

4  
WH/MO/00002

Table - 1/1 Unit(s)

Worksheet



Register production

1 Unit(s)

Close production



Manufacture

# Control cost

8

Anita • Accountant

To close my fiscal year, I need to know the cost of the table we manufacture, including time and materials.

You



Ok, I'll check the [BoM overview](#) for the theoretical costs.



 Close



Manufacturing

Products ▶ Bills of Materials

☐ Product

BoM Type

☐ Table

Manufacture this product

 BoM Overview

## BoM Structure & Cost

| Product      | BoM   | Quantity  | Product Cost | BoM Cost |
|--------------|-------|-----------|--------------|----------|
| Table        | Table | 1.000     | \$ 115.00    | \$ 90.00 |
| Table Top    |       | 1.000     | \$ 40.00     | \$ 40.00 |
| Table Leg    |       | 4.000     | \$ 48.00     | \$ 48.00 |
| Bolt         |       | 4.000     | \$ 2.00      | \$ 2.00  |
| ▶ Operations |       | 62:27     |              | \$ 0.00  |
|              |       | Unit Cost | \$ 115.00    | \$90.00  |



As Anita doesn't have the user access rights for Manufacturing, you can send her a document with the details of the BoM.

Click on **Print** and a PDF will automatically be downloaded.





# Use *Barcodes*

To speed up your inventory operations, you plan to use barcode scanners in the warehouse. With barcodes, your team will pick products faster and more accurately.

**Install the Barcode app.**

This game requires any USB barcode scanner, or a smartphone with the Odoo Mobile app installed. You can download it in the Apple store or the Google Play Store. Connect to your database via your smartphone to play the game while using your computer in parallel.

**Configure** the scanner

1

**Set up** your product

2

**Receive** products

3

**Sell** products

4

**Deliver** products

5

**Adjust** inventory

6

**Define** locations

7

**Move** products

8



# Install the app



Apps



## Barcode

Use barcode scanners to process logistics operations.

Install



If you did select the Inventory application when creating your database, the Barcode application has been automatically added to your database. So you don't need to install this application.



All the barcodes needed for the following exercises are here. Keep this card near you.



WHIN



DESK12345678



OBTVALLI



WHSTOCK



OBTPACK



ZONEA



Use Barcodes

# Configure the scanner

1

Paul • Secretary

Hey, we received the USB barcode scanner you ordered last week.

You



Thanks. I'll **configure it** according to my keyboard.

Paul • Secretary

**Open a text editor** on your computer and **scan this barcode** to make sure it works.




# Configure the scanner

1



If you don't have a barcode scanner, you can use your smartphone (see instructions on the front of the introduction card).

Note that you'll need to authorize the Odoo app to use your camera when you hit the "Tap to Scan" button or the barcode at the top of the purple menu . Also, if your phone's camera has a wide angle, hide the barcodes you don't need with another card to avoid scanning the wrong barcode.

If you use a barcode scanner

1

**Plug the barcode scanner** into your computer.

2

As the barcode scanner syncs with the keyboard, open any text editor to test it. **Scan the following barcode** to check the settings.



3

If the scanner is configured properly, it should type "It works!" in the editor.

It works!



If you see different characters, have a look at the manual for your barcode scanner. You might need to scan special barcodes to configure it to your keyboard.



Use Barcodes

# Set up your product

2

You



Sharlene, I plan to use a barcode scanner to speed up inventory moves.

Can you [add the barcode references](#) to our products?



**Sharlene** • Manufacturing Engineer

Ok, I've added the barcode reference [DESK12345678](#) to the [Large Desk](#).



# Set up your product

2



Inventory

Products ▶ Products

## ☆ Large Desk

Price: \$ 220.00

On hand: 7.00 Units



Product?

## ☆ Large desk

☒ Sales? ☒ Purchase? ☐ Point of Sale?

General Information

Attributes & Variants

Sales

Purchase

Product Type? ☒ Goods ☐ Service ☐ Combo

Sale Price? \$ 220.00

Cost? \$ 140.00

Barcode DESK12345678



The barcode reference must perfectly match **DESK12345678** (uppercase letters, no space), otherwise the barcode scanner might not recognize the product.



Use Barcodes

# Receive products

3



Incoming Call...

Hello, I'm the driver from Wood Corner.

I have **3 Large Desks** for you. I'll be at your warehouse in 5 minutes. Can you open a loading dock?

You



Ok, go to dock 3. I'll **create the receipt** with my barcode scanner.



# Receive products



3

<  Barcode

1 Initiate a receipt.





WHIN

 On your smartphone, click on . From there, you can either type the barcode reference or use your camera to scan.

2 Scan the product, 3 times.



DESK12345678

 You can also add more quantities of a product by tapping on 

3 Validate the transaction.



OBTVALI





Use Barcodes

# Sell products

4

Brandon • Customer

Hi, **Brandon from Azure Interior** speaking. I'd like to **buy 3 large desks**. Can you send me the order?

You



I'll send it to you right now! Your email address is still `brandon@game.odoo.com`, right?

Brandon • Customer

That's correct!





Sales

Orders ▶ Quotations

New

Customer

Azure Interior, Brandon

Order Lines

Optional Products

Other Info

Notes

Product

Quantity

Unit Price

Taxes

Total

Large Desk

3.00



220.00

15% \*

\$ 660.00

Add a product

Add a section

Add a note

Untaxed Amount: \$ 660.00

Taxes: \$ 99.00

Total: \$ 759.00

Send by Email

Quotation

Quotation Sent

Sales Order

Confirm

Quotation

Quotation Sent

Sales Order



Use Barcodes

# Deliver products

5

Sophia • Sales Manager

Hi, can you **deliver Azure Interior's order**?  
It's a high priority.

I'm not sure it will fit in one **package**.  
You'll need to **pack them in different packages**.

You



Ok, I'll continue the **operation** by scanning the  
products and the operation barcodes.

The 3 desks didn't fit in one pack. I've put **2 desks  
in one pack**, and the **last one in another**.



In order to deliver the products in packages, you need to activate the  
Packages option in the Inventory application : Configuration ► Settings.



# Deliver products

5



Inventory

Configuration ▶ Settings

## Operations



### Packages ?

Put your products in packs (e.g. parcels, boxes) and track them

Save



Code-barres

Opérations

DELIVERY ORDERS

1

☆ WH/OUT/00002

Ready

Azure Interior, Brandon

1



DESK12345678

2



DESK12345678

3



OBTPACK

4



DESK12345678

5



OBTPACK

6



OBTVALI

i

The "Put in Pack" operation allows you to track individual packages, or pallets, and their products. It helps compute the real cost of shipping if you use shipping connectors like DHL, Fedex, UPS, etc.



Use Barcodes

# Adjust inventory

6

Hi, the system tells me there are 4 Large Desks on hand. However, I see **only 3** in the warehouse.

You



Ok, let's **make an inventory adjustment**.  
We probably scrapped one of the desks.



# Adjust inventory

6



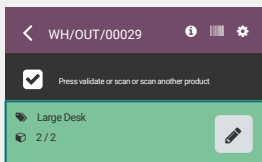
Barcode

Inventory Adjustements

1 Scan 3 times



DESK12345678



2 Validate the inventory



OBTVLI



# Define locations

7

Roger • Inventory Manager

Our average time to pick has increased by 30% compared to last year. As the warehouse gets bigger, workers have to walk more to pick products.

You



I am going to do an ABC inventory analysis. Frequently sold products should go in Zone A, closer to the packing zone. Less frequently sold products should go in Zone C, at the end of the warehouse. Can you **activate the storage location** feature?

Roger • Inventory Manager

Ok. So, I'll divide our main stock (the Parent Location, WH/Stock) into 3 zones. I'll **create these 3 new internal locations: ZoneA, ZoneB, ZoneC** with their respective barcodes: **ZONEA, ZONEB, ZONEC**.



# Define locations

7



Inventory

Configuration ▶ Settings

## Warehouse



### Storage Locations ?

Track products location in your warehouse.

Save



Inventory

Configuration ▶ Locations

New

## Zone A

### Parent Location

WH/Stock



Use internal locations for all locations that belong to you (usually inside your warehouse). The products in these locations are valued in your accounting.

Location Type Internal Location

Barcode ZONEA



Repeat this operation to create the 2 other locations:

ZoneB • Internal Location • ZONEB

ZoneC • Internal Location • ZONEC



The barcode of a location is usually scanned from the shelf. It's scanned in order to record the spot where products have been taken from and where they'll be moved.





Use Barcodes

# Move products

8

You



According to my ABC analysis, the desks are the most frequently used.

Can you **move 3 Large Desks** from the location **WH/STOCK** to **ZoneA**?



**Sharlene** • Manufacturing Engineer

Ok, I'm on it.



## < Barcode

- 1 To start an internal move, scan the source location from the barcode app home.



WHSTOCK

- 2 Then, scan 3 times the products you picked.



DESK12345678

- 3 Next, scan the destination shelf: ZONEA.



ZONEA

- 4 Finally, validate it.



OBTVALI



# Manage *your team*

Now that you have set up a business management software, operation flows are automated and your business grows! There are more and more demands, so you need to hire more people. As the CEO of the company, you start the recruitment yourself.

Install the Apps required for the following business flow.

**Create** a job description

1

**Refer** a friend

2

**Make** an offer

3

**Add** the employee in the system

4

**Evaluate** your employee

5

**Schedule** your time off

6

**Submit** an expense

7



# Install the apps



Apps



## Recruitment

Track your recruitment pipeline

Activate



Do the same for all of those applications :



Referrals



Time Off



Appraisals



Employees



Expenses



The **Referral App** automatically installs the **Website App** so it gives you the opportunity to share the job position with a friend.  
If you don't want to spend time creating a website now, you can simply click on the bottom right corner on the button "Go to Frontend". Note that if you plan to play the Sell Online use-case after, you will have to create your website from scratch (with no template).



To install the **Salary Configurator** module, search for `hr_contract_salary` and make sure to remove the "Apps" filter in order to find it.



Module

hr\_contract\_salary ✕

Search...



Manage your Team

# Create a job description

1

Eli • Marketing Manager

Hello, as discussed, I'd like to start the recruitment of the **Marketing Community Officer**.

You



Yes, could you please send me more details about the profile you are looking for?

Eli • Marketing Manager

Of course, here are the skills we need:

- **Marketing Diploma**
- **Fluent in English and German or Spanish**
- **Planning and execution of email marketing**
- **Experience in social media moderation**

You



Ok thanks, I'll **create the job description, set the email address "marketingcommunityofficer@"** on the job position, and **publish it**.



# Create a job description

1



Recruitment

New

## Create a Job Position



**Job Position** Marketing and Community Officer

**Application email** marketingcommunityofficer@myoffice-inc.odoo.com

Create

Discard



The domain name of the email address is the name of your database.

New

Job positions

Applications



☆ Marketing and Community Officer



Configuration

Recruitment

Job Summary

The Marketing team is looking for someone who has:

- Marketing Diploma
- Fluent in English and German or Spanish
- Planning and execution of email marketing
- Experience in social media moderation



Don't forget to publish your job offer on your website. ☒ Published



Manage your Team

# Refer a friend

2

**Audrey** • Employee

Hey! I saw your job description for a Marketing and Community Officer, is the position still available? I'd like to make a **referral** for my brother-in-law, Jeffrey Kelly, he is very interested and skilled.

You



Yes, the job is still available!  
Why don't you **refer your friend on the job description of marketing and community officer?**

**Audrey** • Employee

Great idea!



# Refer a friend

2



Referrals

Next >

Start Now

View Jobs

## Marketing and Community Officer

1 Open Position

100 Points

The Marketing team is looking for someone who has:

- Marketing Diploma
- Fluent in English and German or Spanish
- Planning and execution of email marketing
- Experience in social media moderation



Send Email



Send SMS



Job Page

## Send Job Offer by Mail



Email Put your email address here to see the referral

Subject Job for you

Body  
Hello,  
There are some amazing job offers at my company!  
Have a look, the might be interesting to you.  
[See Job Offer](#)

Send Mail

Cancel



You can also share a job position by copy/pasting the generated link or via your preferred social media.

If you click on **Send Email** a friend from the home page of the **Referral** app, you'll send to your friend all the jobs available in your company.





# Make an offer

3

Eli • Marketing Manager

The interview with Jeffrey Kelly was great! I'll be happy to have him in my team! Can you make him an offer?

You



Great! I'll **move** him to the **Contract Proposal** status. Then I'll **generate an offer** and **send it** to him **by email**.

Eli • Marketing Manager

Oh you can do this with Odoo? How?

You



Yes, I have to create a new **Offer Template** for **Marketing Officer**. As discussed, it will be a **yearly cost of \$39,000** for a **full-time contract**.

Eli • Marketing Manager

Perfect, I'll call him to announce the great news and that he'll receive the offer by email.

Before generating your offer, you need to configure a contract template with the following information in the configuration of the **Employee** app: reference of the contract, the HR Responsible, and the Yearly Cost (Real).



# Make an offer

3



Recruitment

## Marketing and Community Officer

1 New Applications

1 To Recruit

PUBLISHED

☒ Published



! In order to see "1 New Applications", you need to apply for this position. You can do so when sending the **recommendation**, by entering your e-mail address, or from the job offer, by creating an application.

Second Interview



Contract Proposal



Jeffrey Kelly



Generate Offer

## Generate a Simulation Link



Offer Template

Job Position

Job Title

Your template

Community Officer

Marketing and Community Officer

Send By Email

Salary Configurator



Manage your Team

# Add the employee

4

I've heard that Jeffrey is in the stage of **signing his contract**?

You



Yes! I'll just **create an employee** file for him with the info from his resume and assign **you** as his **manager**.

I'll also set 2 **home working days** for Wednesday and Thursday and the rest at the **office**.

So he is officially part of the company, yay!



**Jeffrey Kelly**

Business mobile:  
456 065 8856



Activate the Remote Work option in the Employees app :  
Configuration ► Settings ☒ Remote Work



# Add the employee

4



Recruitment

## Marketing and Community Officer

1 New Application

1 To Recruit

PUBLISHED



Published

Jeffrey Kelly



Contract Proposal

Contract Signed



Create an Employee

Jeffrey Kelly

Marketing and Community Officer

CV

Work Information

Private Information

### REMOTE WORK

Determine your default workplace for each day of the week.  
This schedule will be repeated every week.

|           |             |
|-----------|-------------|
| Monday    | Office      |
| Tuesday   | Office      |
| Wednesday | Home        |
| Thursday  | Home        |
| Friday    | Office      |
| Saturday  | Unspecified |
| Sunday    | Unspecified |



Audrey is happy for her brother-in-law but also because the application **Referral** allows her to earn several points. Those points can then be transformed into gift vouchers for example, depending on the company policy.



Manage your Team

# Evaluate your employee

5

Eli • Marketing Manager

Hello, while I think about it, can you **create an appraisal** for **Jeffrey** and put **me** as **manager** please?



Yes, I'll set the evaluation date as **6 months from now** and then **confirm** the appraisal.

Amazing! Could you also make sure that other employees who collaborated with Jeffrey can give their feedback too?

You



Sure! I'll **ask for feedback** on the appraisal.



# Evaluate your employee

5



Appraisal

New

Jeffrey Kelly

Manager

Eli Lambert

Appraisal Date

Create and modified... ate

Appraisal

Private Note

Employee's Feedback

Self Assessment will  
show here once published.

Manager's Feedback

Manager Assessment will  
show here once published.

Confirm



To Confirm



Done



Ask Feedback

Ask Feedback



Survey Template

Recipients

Add employees...

Subject

Send



# Schedule your time off

6

Jeffrey • New employee

Hello, when I signed the contract, I talked about taking **3 days off in June**, do you remember?

You



Yes, that's right!  
First, I'll **manage** your **paid time off** by creating a **new allocation of 20 days valid until the end of the calendar year**.

Then, you can create a **new time off** for June with your **Paid time off**.  
Since I'm already in the system, I'll do it for you.



# Schedule your time off

6



Time Off

Management ▶ Allocations

New

## Paid Time Off

Time Off Type Paid Time Off

Validated Period Today's date → Put the end of the calendar year

Allocation 20.00 Days

Approved

To Approve

Approved



Time Off

Management ▶ Time Off

New

## Jeffrey on Paid Time Off : 3 days

Employee  Jeffrey

Time Off Type Paid Time Off

Dates Day 1 → 3 days later

Requested (Days/Hours) 3 days

Approved

Refuse

Validate



You can also record your days off via the **Employee** app. From the Employee's record, click on the Time Off button on the top menu.



Time Off  
20/20 Days





Manage your Team

# Submit an expense

7

Eli • Marketing Manager

Hello, I just came back from Jeffrey's **welcome lunch** with the team. Here is the **ticket with a total of \$102.55**, can you validate it?

You



Ok Eli, now that we have a nice business management software, you can use the **Expense app**.  
It will ease the accounting department.

Make sure to make a **New expense, create a report** (even if there's only one) and **submit to your manager** (me)  
I will **approve it**.



# Submit an expense

7



Expenses

New

Description

Welcome Lunch for Jeffrey

Category [FOOD] Meals

Total \$102.55

Employee Eli Lambert

Paid By ☒ Employee (to reimburse) ☐ Company



From the **Attach Receipt** button, you can add a picture of the bill.

Create Report

To Submit

Submitted

Approved

Posted

Done

Submit to Manager

To Submit

Submitted

Approved

Posted

Done

Approve

To Submit

Submitted

Approved

Posted

Done



# Close *new deals*

Until now, you have been using an Excel sheet to organize information about your past, present, and future clients. However, with the recent growth of your business, you are finding it increasingly difficult to stay organized with all the new clients coming in! To solve this problem, you decide to invest in a Customer Relationship Management (CRM) system.

**Install the CRM Application** to manage the following business.flows.

**Import** ongoing leads

1

**Generate** leads

2

**Create** a new opportunity

3

**Send** a quotation

4

**Provide** a discount

5

**Organize** your CRM

6

**Close** the deal

7

**Analyse** expected revenue

8



# Install the app



Apps



## CRM

Track leads and close opportunities



Activate



Close new deals

# Import ongoing leads

1

You



Hi Sophia! I'm setting up the new CRM. Can you send me the Excel spreadsheet with all our current clients? **I'll import them into the CRM system** now, you should see them appear in no time.

Sophia • Sales Manager

Hi there! Fantastic news! Here is the list of our ongoing leads. <https://www.odoo.com/r/ongoingleads>. Just remember, the contacts don't exist in this system after yet

You



Oh you're right! So, I will select **"create new values"** when the error pops up.



# Import ongoing leads

1



CRM

Pipeline



Import records

...

Upload file



Select the file **Ongoing leads CRM.csv** you downloaded on <https://www.odoo.com/r/ongoingleads>

Customer

Mike G.



Customer



Email

...



Email



Notes

Mike G. was very interested...



Notes



Test

No matching records found  
for the following name in field Customer:

...

When a value cannot be matched:

Create new values



Prevent import

Set value as empty

Skip record

Create new values



Import



Repeat this step for the **Stage** and **Labels** fields



Close new deals

# Generate leads

2

Sophia • Sales Manager

Hey, we have a problem, the leads we have are only enough for a couple of our sales people. Others don't have leads to work with.

You



Don't worry, I'll **generate leads** in the **CRM app** and get new leads for you.

Sophia • Sales Manager

Sounds great, let's get **10 more leads** within **the U.S** in our pipeline. Specifically, leads within **Retailing, Capital Goods**, and **Real Estate**.





CRM

Generate Leads

## Need help reaching your target?

How many leads do you need?

10 Companies

Countries

United States \*

Industries

Retailing \*

Health Care Equip... \*

Real State \*

Generate Leads





Close new deals

## Create a new opportunity

3

Sophia • Sales Manager

The CRM looks great! Our pipeline is full now! I'll assign my team members on those. By the way, I met **Kary Maxwell** at the Furniture Expo yesterday. Here is her business card. She's interested in purchasing **6 tables**! I think she should be considered a **high priority** in the pipeline.

You



Great! Thanks, I'll **schedule a call for this afternoon!**



# Create a new opportunity

3



CRM

New

## Organization / Contact?

Kary M.

## Opportunity

Kary M.'s opportunity

## Email

karym@agrolait.com

## Phone

(123) 456-7892

## Expected Revenue

\$ 1,320.00



Add

## Kary M.'s opportunity

\$ 1,320.00

Kary M.



+ Schedule an activity

## Schedule Activity

Activity type

Call

Due Date

today's date

Summary

Discovery Call

Assigned to

You

Call to discuss her interest in our products. See if she would be interested in other products.

Open Calendar

New

Qualified

Proposition

Won



Close new deals

# Send a quotation

4

You



Hi Kary! This is the CEO of **MyOffice Inc.** You came by our booth at the Furniture Expo. I wanted to give you a call to see if you are still interested in our tables?

**Kary** • Prospect

Hi there! Thanks for reaching back out about that! Yes, I'd like a **quote for 6 Large Desks.** I'm looking to buy it **within 1 month.**

You



Sure thing, I'll go ahead and send the quote by **email.** I'll also mention in our **notes** the timeframe you're looking at.



# Send a quotation

4



CRM

## Kary M's opportunity

\$ 1,320.00

Kary M.



New Quotation

Customer Kary M.

Order lines

Optional Products

Product

Quantity

Unit Price

Tax excl.

Large Desk

6.00

220.00

\$ 1,320.00



[Add a product](#)



You can send it by email.

Send by Email

Quotation

Quotation Sent

Send message

Log note

Activities



Call with Kary went well. She is interested in purchasing 6 tables and hopes to have them delivered within 1 month.



Log



Close new deals

# Provide a discount

5

Kary • Prospect

Hello, thank you for the quote.  
Would you be willing to make a commercial gesture of offering us a 10% discount?

You



Hi Kary, we can provide a **5% discount**.  
What do you think?

Kary • Prospect

Thanks, a 5% discount sounds good to me. Please **resend me the revised quote**, I should have a decision in 2 days.

You



Ok, I will do this. I'll also **set a reminder** to contact you **by email** in **2 days**.



Activate the Discount Option in the app:  
Sales ▶ Configuration ▶ Settings ▶ Pricing: ☒ Discounts



# Provide a discount

5



CRM

## Kary M's opportunity

\$ 1,320.00

Kary M.



Quotations

1

Order lines

Optional Products

Product

Quantity

Unit Price

Disc. %

Tax excl.

Large Desk

6.00

220.00

5.00

\$ 1,254.00



Send by mail

Send message

Log Note

Activities

## Schedule Activity

Activity type

Email

Due Date

in two days

Summary

Send email

Assigned to



You

Touch base with Kary by email.

Schedule



Close new deals

# Organize your CRM

6

Sophia • Sales Manager

Hello, to organize the pipeline, we should create stages to fit our processes. I think it would be wise for us to **create a stage called "Waiting for feedback"** for customers whom we sent a quote already.

You



That's a good idea. I'll go ahead and do that now!  
I'll move **Kary's opportunity to that stage as well.**



# Organize your CRM

6



CRM

+ Stage



New



+ Qualified



Proposition



Won



Waiting

Add

0

0

0

0

Waiting for Feedback

+

Won

1,386

**Kary M.'s opportunity**

\$ 1,320.00

Kary M.





Close new deals

# Close the deal

7

You • Two days later



Hello Kary! Just wanted to contact you and see if you would like to move forward with the quote.

Kary • Prospect

Hello! Thank you for following up. The quote looks good to us and we would like to **proceed** with the order. Can you set the **delivery for 2 weeks** from now?

You



Sounds good!



Kary M's opportunity

\$ 1,320.00

Kary M.

★ ★ ★

🕒



Quotations

1

| Number | Customer | Total       | Status         |
|--------|----------|-------------|----------------|
| S00001 | Kary M.  | \$ 1,254.00 | Quotation Sent |

Confirm

▶

Delivery

1

▶

Scheduled Date

date in two weeks



Close new deals

# Analyse expected revenue

8

Sophia • Sales Manager

Our pipeline is looking great! I've got a meeting with the sales team. I'm looking for the **Expected Revenue Report**. Can you help me here?

You



Yes, from our current **pipeline**, you can **download** the **report**. **Use the pivot table view**, it's more clear that way.



# Analyse expected revenue

8



CRM

Reporting ▶ Pipeline

Measures ▾

Insert in Spreadsheet

- ✓ Expected Revenue
- Prorated MRR
- Prorated Recurring ...



Measures ▾

Insert in Spreadsheet



# Create *your App*

Following the great feedback you received from your Office Design services, you are ambitious and want to go further. So, you plan to rent fully-furnished offices. You already have a few offices, but you need a dedicated app to manage its properties.

**Install the Studio App** to run the following business flow.

**Initialize** your app

1

**Design** office forms

2

**Record** your offices

3

**Manage** rental status

4

**Add** a kanban view

5

**Automate** an activity

6

**Improve** the list view

7

**Create** statistic reports

8



# Install the app



Apps



## Studio

Create and customize your Odoo apps

Install



To quickly search for an app, you can use the top search bar.



Apps x

Studio



Once Odoo Studio is installed, click on this icon to customize any screen of Odoo, whether it's a form, a list or a kanban view.



Create your App

# Initialize your app

1

Sophia • Sales Manager

We need an app to manage our properties. It's not efficient to do everything in a spreadsheet.

You



I'll **create an Office Rental app** to manage our **Offices**.

Sophia • Sales Manager

Great! I'm looking forward to it!  
Please make sure it has basic info, such as:  
the **name**, **picture**, and rental **price**.



# Initialize your app

1



Admin ▾



New app

Discuss

## Create your App

Choose an app name

Office Rental



## Design your Icon



## Create your first Menu

Choose the name of the menu

Offices

☒ New model



## Suggested features for your new model



Picture

Attach a picture to a record



Monetary value

Set a price or cost on records

Create your app >





Create your App

# Design office form

2

You



What information do you need on an office form?

Sophia • Sales Manager

So, I'll need the **name**, **photo**, and **rental price**, but also the **capacity** (number of available desks), **address**, and **type of office** (**open space** or **closed space**).



VIEWS > FORM

+ Add

## New Fields

N°

Integer

Ab

Text

☐

Selection

Name



Value

Label

Rent

Capacity 0

Address

If you want to use existing contacts for the address, use a *Many2one* with the relation "Contact", instead of a *Text* field.

Open Space



Closed Space



Confirm

Once a field is dropped, you should edit its *Label* in the left menu under "Properties".

Edit Menu

+ New Model

Close



Create your App

# Record your offices

3

You



Sophia, I created the Office Rental app. Can you add our properties in the app?

**Sophia** • Sales Manager

Ok, I will **create our 3 offices for rent**.

Leased

\$ 6500

## Chestnut

1450, Chestnut Street  
Closed Space • 150 desks

Available

\$ 2000

## Creekside

645 Creekside Drive  
Open Space • 15 desks

Available

\$ 3500


## Merriman

4597 Merriman Street  
Open Space • 45 desks



# Record your offices

3

 Office Rental

New

Merriman



|          |                       |
|----------|-----------------------|
| Rent     | \$3,500.00            |
| Capacity | 45                    |
| Address  | Merriman Street, 4597 |
| Type     | Open Space            |

New

Offices

New



Repeat this operation to create the 2 other offices.

| Name      | Rent   | Capacity | Address               | Type         |
|-----------|--------|----------|-----------------------|--------------|
| Chestnut  | 65 000 | 150      | Chestnut Street, 1450 | Closed Space |
| Creekside | 2 000  | 15       | Creekside Drive, 645  | Open Space   |



Create your App

# Manage rental status

4

Sophia • Sales Manager

I can't believe that you are making this app by yourself!

Could we manage office status :  
**Available** ▶ **Leased** ▶ **To renew**?

You



Yes! I can **add a pipeline status bar** to the form.

Sophia • Sales Manager

Great! Let me know when it's done,  
so I can **add the status for each office**.



# Manage rental status

4



Edit Menu

+ New Model

Close

Automations

Access Control

Filter Rules



Add a pipeline status bar

## Field Properties

|   |           |   |   |
|---|-----------|---|---|
| ≡ | Available | ✎ | 🗑 |
| ≡ | Leased    | ✎ | 🗑 |
| ≡ | To renew  | ✎ | 🗑 |

Confirm

Edit Menu

+ New Model

Close

New

Offices  
New

## Name



Merriman



Chesnut

Available

Leased

To renew



Bonus Point • If you have changed the status of the 3 offices.



Create your App

# Add a kanban view

5

Sophia • Sales Manager

Is it possible to have an overview of which offices are available or leased?

You



Yes. I'll **activate a Kanban view** of the offices, with columns according to the **status** field.



# Add a kanban view

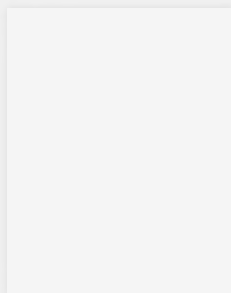
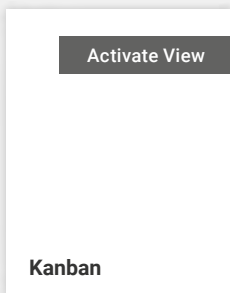
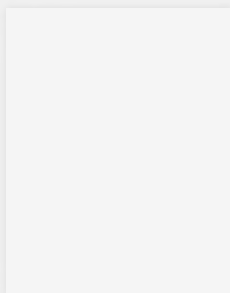
5

 Office Rental   Offices



Views

## Multiple Records Views



 View

Default Group by

Pipeline status bar  

## Available (2)

Merriman

Close





Create your App

# Automate an activity

6

You



How do you make sure our clients are happy?

Sophia • Sales Manager

I asked them when I think about it.

You



Let's make this more professional by **adding a new action** on the stage "**Leased**".  
So that as soon as the office is in the Leased stage, there will be automatically a new **activity type "To Do"** with the **title "Check up with the new renter"**, planned **1 month** later.



# Automate an activity

6

Office Rental Offices

Available (2)

|           |
|-----------|
| Merriman  |
| Creekside |

Leased

|         |             |
|---------|-------------|
| Chesnut | Fold        |
|         | Automations |

New Offices Automation Rules

## Step “Leased”

Trigger On save

Apply on Match all records 3 record(s) + Add condition

Appliquer sur Match all of the following rules : Pipeline status bar Leased

Actions To Do

Add an action

## Create Actions

|               |                        |                    |               |
|---------------|------------------------|--------------------|---------------|
| Type          | Create Activity        | Due Date In        | 1 Months      |
| Activity Type | To Do                  | Activity User Type | Specific User |
| Title         | Check up on new renter | Manager            | Sophia        |

Save & Close



Create your App

# Improve the list view

7

Sophia • Sales Manager

When browsing the list of offices, it would be useful to have more information, such as the **office type**, **capacity**, **price**, and **status**.

You



Good idea. I'll **add these columns** to the list view.



# Improve the list view

7

Office Rental Offices



Existing Fields ▶



Type

N°

Capacity

| <input type="checkbox"/> Name      | Type         | Capacity | Rent      | + |
|------------------------------------|--------------|----------|-----------|---|
| <input type="checkbox"/> Merriman  | Open Space   | 45       | 3,500.00  |   |
| <input type="checkbox"/> Chestnut  | Closed Space | 150      | 65,000.00 |   |
| <input type="checkbox"/> Creekside | Open Space   | 15       | 2,000.00  |   |

Close



When you are customizing a screen with Studio, you can easily switch to other views, using the **Views** tab.



Create your App

# Create statistic reports

8

You



Sophia, I'm going to a meeting, do you know how I can show our office occupation rate easily?

**Sophia** • Sales Manager

Why don't you **create a graph view**?

You



Good idea, I'll get the availability ratio **(percentage of available desks by type)**.

*keep it  
simple.*



# Create statistic reports

8

Office Rental Offices



Views

## Reporting Views

ACTIVATE VIEW

Graph

Close

Offices ⚙

Measures ▾

Insert in Spreadsheet



✓ Capacity  
Rent



Search...



Group By ▾

Add Custom Group ▲

Pipeline status bar

Apply



**Bonus Point** • You get an extra ★ if you found the following, with measures = Capacity and group by "Status".

